

## Most severe risk factors in software development projects in Kuwait

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### ABSTRACT

Software development projects are famous of high rate failure, this made an encouragement for researcher to investigate reasons of failure. However, literature covering under developed countries is uncommon. This research investigates the most severe risk factors in software development project in the country of Kuwait. A face-to-face questionnaire with 109 IT practitioners in Kuwait from government and private organizations was conducted. The findings reveal and identify risk factors that have a high impact on the budget, quality, and schedule. The aim of this study is to validate risk factor taxonomy through quantitative methods by experts in the field of IT. Another purpose of this research is to provide a comprehensive and updated review of risk factors from Kuwait to be presented for IT practitioners and researchers.

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## 1. INTRODUCTION

According to one report [1] concentrating on USA and Europe organizations, its estimated that the number of software development projects that were on time, on budget, and on target is less than 36 percent leading to financial issues to the organizations. For example, one software development project in California, USA aimed to develop driver license and registration application with a budget of \$160 million. The project failed due to poor design and unclear objectives and other reasons relating to management of the project. Recent findings from National Audit Office, United Kingdom highlighted a report regarding failed Home Office e-borders scheme, that despite spending £830 million since April 2006, the project was not able to deliver its objectives [2].

Researchers and practitioners have been interested in the contextual effects of an IS project performance and the success of IS projects since many years ago [3, 4]. Software development project do fail for one reason or the other, and the reasons are numerous and varied [5]. Software development projects are eminent with high failure rates remain a main concern to organizations and practitioners in the discipline for decades. This have encouraged and motivated researchers in the field to emphasis on project failure reasons. However, a) the continuous increase of complexity and uncertainty of software development projects and b) up-to-date technology and system development processes become major challenge [6]. Further, the literature holds studies, some studies developed a mathematical model that has the capability of mitigating the risk [7], other studies proposed system for better risk factor assessment [8], other studies proposed a risk management

framework [9], other studies relating to identifying risk factors that could exist in software development project [10], however, studies focused on undeveloped countries are infrequent.

This study emphasizes on investigating the most severe risk factors in Kuwait based on expert judgment in the discipline by applying quantitative measurements. The initial data used in this research extracted from a previous study developed earlier by the authors. Twenty-eight risk factors were collected, analyzed and evaluated from literature that was used in a face-to-face questionnaire with a sample of 109 IT practitioners from government and private organization [10].

The following research questions were addressed to IT experts in Kuwait:

- a) What are the risk factors that are most likely to occur in Kuwait?
- b) What is the severity of risk impact on the software project's a) quality, b) budget, and c) schedule?
- c) What are the most severe risk factors that have the biggest impact in Kuwait?

The research focuses on measuring the severity of risk factors in an attempt to produce an updated risk factors taxonomy in Kuwait, adding to the body of knowledge more findings that could assess practitioners and contribute to delivering successful software development projects.

## 2. LITERATURE REVIEW AND RELATED WORK

[11] Suggest that risk identification could be the most important step in risk management approaches. [12] Argue that risk identification should be initiated at the commencement of a software project followed by a contingency plan based on the probability of occurrence and impact to mitigate or eliminate risk [12].

Some comparable research used quantitative methods, for example, [12] conducted an online survey with 86 participants to document data about past real projects, focusing on the risk factors that have a potential impact on the outcome of the projects. Further, the study was based on a collection of risk lists from previous research which was then examined by IT practitioners in the field and produced a ranked risk list. Another study designed to investigate the factors that contribute to the failure of IS projects in Jordanian companies [13]. Data was collected through a questionnaire given out by hand targeting IT practitioners in Jordanian companies. c projects and risk control techniques in Palestinian software development organizations. A structured questionnaire was sent to the software project manager and IT manager in Palestinian organizations and they produced a ranked list of software risk factors according to their importance and frequency.

One study investigating the reasons for the success and failure of IT projects in Saudi Arabia was conducted through an online structured questionnaire [10]. Three hundred and eight IT managers responded to this questionnaire. The authors, then, conducted semi structured interviews with eight project managers to validate the outcome of the questionnaire.

In a previous research conducted by the authors [10] an intense review of the literature from the period of 2000 to 2018. The purpose of the research was to identify risk factors in software development project available in the literature. Over 30 peer review papers in the field of information technology (IT) were reviewed [10, 13-31]. The outcome of the research produced a list of 28 risk factors as shown in Table 1, that were validated by seven experts in the field of IT from Kuwait through focus group method.

## 3. INSTRUMENT AND PARTICIPANTS

The risk factor list in Table 1 was applied in a face-to-face interview with participants in the field of IT in Kuwait working in both government and private organizations [10]. The objective of the survey (see Appendix A) is an attempt to evaluate, validate and investigate the likelihood of occurrence and the severity of the impact of each risk on the project budget, schedule and quality. Each participant rated the impact of the risk through the use of a scale of four points: None, Low, Medium, or High.

109 participants working as IT experts from different organizations were interviewed in a face to face questionnaire. Demographic characteristics of the participants is presented in Table 2. About half of the participants are working in government entities. The positions of the participants were analysts (31.2%), programmers (21.1%), managers (15.6%), and others (32.1%). The majority of the participants have experience varying from 5 to 15 years in executing development projects, only 23% of them have more than 15 years of experience. As for project risk management methodology, 39% of the participants are using checklists, 36% are using brainstorming, 14.7% are using questionnaires, and the rest of the sample are using other methods.

Table 1. Risk factor list with description

Risk factor	Description
R1: Miscommunication	Many troubles may appear if there was miscommunication between customers, managers and developers. The developer may not understand the user actual needs, and the customers may under or overestimate their expectations
R2: Insufficient control of Project manager	The project manager and/ or steering committee is not committed to solving problems and providing direction to the project team
R3: Team capability	Inability to complete work assigned owing to insufficient staff
R4: Poor understanding of user requirements	Expectations are mismatched with deliverable
R5: Complexity of a project	Complexity risk is the uncertainty inherent in system complexity in terms of project difficulties. Characterized by immature technology, highly complex tasks, and high levels of technical complexity
R6: Unrealistic schedules	The risk and uncertainty due to unrealistic schedule can impact the software project performance
R7: Team Conflict	Teamwork is also risky. The team as a whole may perform badly. Other team members can betray your trust by exploiting your contributions. A team culture can deteriorate into a toxic work environment
R8: Lack of top management commitment to project	Lack of executive oversight, visible support and public endorsement as well as active policy intervention
R9: No planning or inadequate planning	Planning risk is the potential for a failure of project management to result in losses. It is typically documented as a risk when a project manager is instructed to alter or skip project management steps
R10: Changing scope/objectives	When the organization changes or reorganizes partway through the project
R11: Inadequate project management	The goal of project management is to produce a successful product or service. Often this goal is hindered by the errors of omission as well as commission by management, project managers, team members and others associated with the projects
R12: Inadequate requirements	Not thoroughly defining the requirements of the new system before starting, consequently not understanding the true work effort, skill sets and technology required to complete the project
R13: Lack of expertise	Reusability is not always the right choice, in such cases wherein the available expertise to maintain old components in order to reuse them is not available, it is actually a risk, because it may hinder the project and delay its progress
R14: Resistance to change	Recent research shows that end-users have a great impact on project success and project failure. Naturally, Human beings reject changes on the way they perform especially if these changes were imposed externally. This rejection deadly affects their acceptance to the new system negatively
R15: Insufficient training	Standard of work is poor owing to lack of ability, training, motivation and experience of staff
R16: Lack of definition of roles and responsibilities	Risks from insufficient/inappropriate staffing imply the inability to allocate a skilled workforce to the project, regardless of availability
R17: Lack of knowledge	Lack of knowledge and/or experience in IS and/or business
R18: Schedule pressure	The project is unable to realize its objectives owing to unrealistic restrictions placed on the projects schedule
R19: Lack of senior management technical leadership	Project management immaturity, lack of control, management style and poor implementation of methodology.
R20: Resource insufficiency	Sometimes, the available resources (i.e. people, tools and technologies) are not enough to complete the project. In other cases; the system cannot be implemented using the current available technology where the project involves the use of new technology. If these alike projects were posed it may threaten the project from being implemented successfully, wherein the developers may suffer from the technology change risks
R21: Team Turnover	In most organizations, experienced team member is looking for better job vacancies and leave their work if any was found. This factor threatens any project in any of its phases.
R22: Choosing the wrong development strategy	This factor relates to failings as a direct result of inadequate requirements definition or poorly managed scope creep during the project lifecycle.
R23: Lack of strategy alignment	Strategy alignment is the process of bringing the actions of an organization's business divisions and staff members into line with the organization's planned objectives. So, Lack of strategic alignment is one of the major causes for organizations to fail
R24: Poor quality deliverables	Risks that can affect to the quality of software are called as software quality risks
R25: Lack of frozen requirements	Requirements change because the needs of end-users change. The system is never moved into production because requirements are never finalized
R26: Technology shortfalls	Information technology risk is the potential for technology shortfalls to result in losses. This includes the potential for project failures, operational problems and information security incidents
R27: Budget not enough for maintenance activities	Budget risk is the potential for the estimates or assumptions built into a budget to turn out to be inaccurate. All budgets are based on future looking forecasts that typically involve some degree of uncertainty
R28: Low quality of testing	Lack of testing during the system development project is one of the risk factors. Lack of testing can impact the quality, reliability and cost of a product in software engineering projects

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Table 2. Sample descriptions according to organization type, position, experience, and management type

Variable	Governmental		Private	
Organization Type %	47.7%		52.3%	
Position %	Analyst 31.2%	Programmer 21.1%	Project Manger 15.6%	Other 32.1%
Experience %	15 Years or less 76.1%		More than 15 Years 23.9%	
Risk management approach %	Brain Storming 36.7%	Checklist 39.4%	Questionnaire 14.7%	Others 9.2%

## 4. ANALYSIS AND DISCUSSION

### 4.1. Top rated risk factors according to likelihood of occurrence

Table 3 presents the risk factors that were rated medium or high by at least 70% of the participants according to the likelihood of occurrence. Given a sample size of 109, and using the chi-square distribution, 66% would be significant at the .001 level [26]. We have used a more restrictive percentage of at least 70% of agreement among participants.

Table 3. Risk factors that were rated medium or high by at least 70% of the respondents with regard to the likelihood of occurrence

Risk Factor	% Medium or High	95% Lower C.I.	95% Upper C.I.
Complexity of a project	80.60%	72.20%	87.30%
Team capability	75.20%	66.40%	82.70%
Schedule pressure	70.90%	61.60%	79.00%
Miscommunication	70.50%	61.30%	78.60%
Lack of strategy alignment	70.00%	58.60%	79.80%

Table 3 shows that five risk factors are likely to occur in software development projects. Complexity of the project, team capability, schedule pressure, miscommunication, and lack of strategy alignment may therefore be considered high-risk factors for a given project according to the experts' judgment.

### 4.2. Differences of participants' responses for risk factors with regard to organization type

In Table 4, significant differences among participants' responses in assessing risk factors were addressed. According to Table 3, the risk factors with the top likelihood of occurrence that were addressed by participants in government organization were "Miscommunication" and "Resistance to change". However, in private organizations another risk was addressed, which is "Resource insufficiency". Further, participants from private organizations selected "Low quality of testing" as having the most severe impact on software quality and "Insufficient control of project manager" having the most severe impact on the project schedule.

Table 4 Significant risk factors according to organization type, position, and experience

Risk Type*	Risk Factor	$\chi^2$ value (df)	p Value	In favor of**
L	Miscommunication	4.16 (1)	.04	G
L	Resistance to change	3.85 (1)	.05	G
L	Resource insufficiency	10.10 (1)	.001	P
Q	Low quality of testing	6.05 (1)	.01	P
S	Insufficient control of project manager	4.41 (1)	.04	P
L	Unrealistic schedules	15.29 (3)	.002	A
L	Lack of top management commitment to project	9.25 (3)	.03	A
L	No planning or inadequate planning	10.59 (3)	.04	A
L	Inadequate project management	11.55 (3)	.009	A
L	Lack of definition of roles and responsibilities	7.83 (3)	.05	A
L	Choosing the wrong development strategy	9.14 (3)	.03	A
L	Poor quality deliverables	8.08 (3)	.04	A/PM
Q	Miscommunication	14.60 (3)	.002	A
Q	Unrealistic schedules	14.94 (3)	.002	A
Q	Team Turnover	11.40 (3)	.01	A
B	Budget not enough for maintenance activities	8.42 (3)	.04	A
S	Complexity of a project	8.26 (3)	.04	PM
L	Poor understanding of user requirements	5.42 (1)	.02	HE
Q	Poor understanding of user requirements	4.17 (1)	.04	HE
B	Changing scope/objectives	5.47 (1)	.02	HE
B	Low quality of testing	4.23 (1)	.04	HE
S	Poor understanding of user requirements	5.74 (1)	.02	HE

\* L= Likelihood of risk occurrence, Q= Impact of risk on quality, B= Impact of risk on Budget, S= Impact of risk on schedule

\*\* G= Governmental institution, P= Private institution, A= Analyst, PM= Project Manager, HE= More than 15 years of experience

**4.3. Differences of participants’ responses for risk factors with regard to expert position and experience**

As shown in Table 4, analysts had different assessments for risk factors compared to project managers and programmers. For example, compared to other positions “Analysts” believe that “Unrealistic schedules”, “Lack of top management commitment to project” and “No planning or inadequate planning”, “Inadequate project management”, “Lack of definition of roles and responsibilities”, “Choosing the wrong development strategy” have the highest likelihood of occurrence. Analyst and project managers agreed on the likelihood of occurrence of “Poor quality deliverables”. On the Other hand, “Analysts” assessed “Miscommunication”, “Unrealistic schedules”, and “Team Turnover” to have an impact on quality more than other positions. However, “Project Managers” agreed that “Complexity of a project” has the highest impact on the schedule.

Participants with long experience (15 years or more) agreed that “Poor understanding of user requirements” has the highest likelihood of occurrence and has the highest impact on software quality and schedule. However, there is agreement on two risk factors, which are, “Changing scope/objectives” and “Low quality of testing”, which have the highest impact on the project budget.

**4.4. Risk factors that have an impact on the quality, budget, and schedule of the project**

Table 5 presents the risk factors that were rated medium or high by at least 70% of the respondents with regard to impact on quality, budget, and schedule. As shown in Table 5, 13 risk factors have been identified according to their significant impact on quality, budget and schedule.

Table 5. Risk factors that were rated medium or high by at least 70% of the respondents with regard to impact on quality, budget, and schedule

Risk Factor	Quality Budget Schedule								
	% Medium or High	95% Lower C.I.	95% Upper C.I.	% Medium or High	95% Lower C.I.	95% Upper C.I.	% Medium or High	95% Lower C.I.	95% Upper C.I.
Inadequate requirements	70.20	60.90	78.30	75.20	66.40	82.70	74.00	65.00	81.70
Lack of top management commitment to project	70.30	60.90	78.50	73.30	64.10	81.20	71.60	62.30	79.60
Changing scope/objectives	71.30	62.00	79.40	75.20	66.20	82.90	85.00	64.90	82.10
Poor understanding of user requirements	73.10	64.00	80.90	72.40	63.30	80.20	74.50	65.70	82.10
Inadequate project management	73.70	64.50	81.60	75.80	66.70	83.40	72.00	62.70	80.10
Choosing the wrong development strategy	73.70	64.50	81.60	75.00	65.90	82.70	74.20	64.90	82.10
Insufficient control of Project manager	74.30	65.30	81.90	73.10	64.00	80.90	71.60	60.70	80.90
Lack of definition of roles and responsibilities	75.00	65.90	82.70	70.30	60.90	78.50	77.00	68.10	84.40
Miscommunication	78.10	69.50	85.20	76.60	68.00	83.90	80.00	71.60	86.80
No planning or inadequate planning	80.40	71.90	87.20	72.50	63.30	80.50	75.50	66.50	83.00
Complexity of a project	82.40	74.10	88.80	77.20	68.40	84.60	83.50	75.40	89.70
Resource insufficiency	85.10	77.30	91.10	71.60	62.30	79.60	71.70	62.30	79.90
Lack of strategy alignment	93.40	86.20	97.40	93.30	86.00	97.40	91.40	83.20	96.30

**4.5. Risk factors according to organization type**

If you plan a software development project in the government sector in Kuwait, you need to take care of miscommunication and resistance to change. However, if your project is a private one, the risk factors that you should keep in mind in planning for such a project are resource insufficiency, low quality of testing, and insufficient control of the project manager. In general, risk factors that might threaten your project were identified, for example, lack of strategy alignment, and complexity of the project. If your concern is quality, then the risk factor that should be taken into consideration is resource insufficiency. If you focus more on the budget of the project, then plan to avoid inadequate requirements and project management. If the schedule commitment is your first priority, then plan to preclude complex projects, miscommunication, and change in the scope or objective of the project during implementation.

**4.6. Insight from the questionnaire**

Findings from the questionnaire reveal that most of the methodology used to identify risk factors was checklists (41%) and brainstorming (38%). As for project management methodology, the majority (42%) uses the PMI framework. Lack of strategy alignment, miscommunication, and complexity of the project

appeared to be the most salient risk factors in terms of likelihood of occurrence and their negative impact on quality, budget, and schedule of software development projects in Kuwait. Miscommunication and resistance to change were identified as higher risk factors in terms of likelihood in government projects; while resource insufficiency was identified as highly likely to occur in private projects. Low quality of testing, and insufficient control of the project manager have a more negative impact on quality and schedule respectively in private projects. Participants with longer experience have determined the following factors as high-risk: poor understanding of user requirements, changing scope/objectives, and a low quality of testing.

## 5. LIMITATION

Our study has some limitations. This study, like the mainstream of studies in the field, focuses only on identifying risks in software development projects, therefore we have used a survey as the tool for data collection. The data collection method was based on self-report responses, which are usually safe from systematic response bias and subjectivity. To deal with this limitation, we have used face-to-face interviews to collect data from experts individually. This method might increase the objectivity of the results, but using surveys may still limit this study. In addition, our resulting data was ordinal in nature, which might limit the available statistical analyses of the data. In the current study, we used percentages, standard error of percentages, confidence intervals around percentages, and chi-squares to analyze the data to match the ordinal nature of the data.

Another limitation could be the type of the organization, that is, practitioners that were interviewed from private sector seems to have more knowledge and hold advance training in managing project compared to government organization. This could be resolved by conducting research investigating on both government and private organization separately to reach more valid and/or accurate results. Further, the findings of the survey need to be validated by a) cross referencing the results with literature review and/or b) experts through qualitative research such as interview or case studies.

## 6. CONCLUSION

A face-to-face questionnaire was applied with 109 participants from Kuwait. The objective of the questionnaire was to investigate the risk factors that have the most likelihood of occurrence in software development projects in Kuwait along with the risk factors that have furthestmost impact on quality, budget, and schedule.

One finding shown from the questionnaire is that practitioners from private sector tends to have more advance training and knowledge compared to colleagues from government sector. Other findings revealed that methodology used to identify risk factors was checklists. As for project management methodology, the majority (42%) uses the PMI framework. Lack of strategy alignment appeared to be the most salient risk factor in terms of likelihood of occurrence and their negative impact on quality, budget, and schedule of software development projects in Kuwait. Further, top rated risk factors were Complexity of a project, team capability, schedule pressure, miscommunication, and lack of strategy alignment.

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## Appendix A

### Survey form

- a. Type of organization
  - a. Industry
  - b. Academic
  - c. Government
  - d. Others (please specify) \_\_\_\_\_

- b. Position
- Programmer
  - Analyst
  - Project manager
  - Others (please specify) \_\_\_\_\_
- c. Experience
- 5-10 years
  - 10-15 years
  - 15-20 years
  - More than 20 years
- d. In the last 3 IT projects you were involved in, were they:
- All Successful
  - 1 successful 2 failure
  - 2 successful 1 failure
  - All failed
- e. What is the Project Management methodology used in your organization
- CMMI
  - Prince2
  - PMI framework
  - Others \_\_\_\_\_
  -
- f. What type of risk management methods you use in developing projects
- Checklist
  - Brain Storming
  - Questionnaire
  - Other \_\_\_\_\_

Please put [√] mark against your opinion

Risk factor	Mark						
	Likelihood of occurrence		Impact of risk on Quality		Impact of risk on budget		Impact of risk on Schedule
R1: Miscommunication	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
R2: Insufficient control of Project manager	None						
	Low		Low		Low		
	Med		Med		Med		
	High		High		High		
R3: Team capability	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
R4: Poor understanding of user requirements	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
R5: Complexity of a project	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
R6: Unrealistic schedules	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
R7: Team Conflict	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
	Low		Low		Low		Low
Med		Med		Med		Med	



	High		High		High		High	
<b>R8:Lack of top management commitment to project</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R9:No planning or inadequate planning</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R10:Changing scope/objectives</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R11: Inadequate project management</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R12:Inadequate requirements</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R13: Lack of expertise</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
	Low		Low		Low		Low	
	High		High		High		High	
<b>R14:Resistance to change</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R15:Insufficient training</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
	Low		Low		Low		Low	
	High		High		High		High	
<b>R16:Lack of definition of roles and responsibilities</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R17:Lack of knowledge</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R18:Schedule pressure</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R19:Lack of senior management technical leadership</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R20:Resource insufficiency</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	
<b>R21: Team Turnover</b>	None							
	Low		Low		Low		Low	
	Med		Med		Med		Med	
	High		High		High		High	

<b>R22:Choosing the wrong development strategy</b>	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
<b>R23:Lack of strategy alignment</b>	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
<b>R24:Poor quality deliverables</b>	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
<b>R25:Lack of frozen requirements</b>	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
<b>R26:Technology shortfalls</b>	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
<b>R27:Budget not enough for maintenance activities</b>	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
<b>R28:Low quality of testing</b>	None						
	Low		Low		Low		Low
	Med		Med		Med		Med
	High		High		High		High
	Low		Low		Low		Low
	Med		Med		Med		Med
High		High		High		High	