An Improved Image Steganography Algorithm based on PVD

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ABSTRACT

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Bit-plane slicing Data hiding PVD Staganalysis Steganagraphy In this paper, a modification of PVD (Pixel Value Differencing) algorithm is used for Image Steganography in spatial domain. It is normalizing secret data value by encoding method to make the new pixel edge difference less among three neighbors (horizontal, vertical and diagonal) and embedding data only to less intensity pixel difference areas or regions. The proposed algorithm shows a good improvement for both color and gray-scale images compared to other algorithms. Color images performances are better than gray images. However, in this work the focus is mainly on gray images. The strenght of this scheme is that any random hidden/secret data do not make any shuttle differences to Steg-image compared to original image. The bit plane slicing is used to analyze the maximum payload that has been embeded into the cover image securely. The simulation results show that the proposed algorithm is performing better and showing great consistent results for PSNR, MSE values of any images, also against Steganalysis attack.

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1. INTRODUCTION

Internet communication is increasing day by day and the message transmission through it is also increasing. Communication can happen from any places of the world through internet. Therefore the security is also necessary and important for the transmitted messages. Data Encryption is the one of the most effective way to provide security. We transform message to another encrypted format or pattern during communication and the changes we make therefore it become suspicious. So when it gets suspicious, attacker may suspect about the presence of hidden information. To solve this problem, we need to hide the secret or important message behind a cover image, so that it doesn't draw any attention to HVS (human visioning system). This method is called Steganography [1]. Steganography is the art of secret communication. Many steganography techniques have been introduced. The spatial domain steganography, the secret data are directly embedded into the pixels of cover images. There are several methods of spatial domain steganography available. These are spatial domain methods, such as least significant bit (LSB), pixel value differencing (PVD), Histogram shifting and pixel mapping [2], [3], [17]. The difference of two consecutive pixels is used to determine how many secret bits can be embedded [3]. PVD can be classified into basic PVD, PVD with LSB Substitution [4], [5], [14], Multi-Pixel Differencing (MPD), Modulus Function (MF) [7] and side matching [16].

This paper presents a new improved image steganography PVD method based on various parameter like normalized the hidden data, hiding capacity, PSNR (peak signal to noise ratio), MSE (mean square error) values and RS Steganalysis attack. By applying data normalization like data encoding, it improves the performance and shows great consistency in results.

We are only focusing on spatial domain Steganography. The rest of this paper is organized as follows. Section II presents the basic idea of PVD, Section III presents the PVD related works, Section IV the details of the proposed scheme, the Section V the theoretical analysis and experimental results and the last is conclusion.

2. PIXEL VALUE DIFFERENCE ALAGORITHM (PVD)

The PVD method uses grey image as cover image and it embeds dynamic size secret message into the cover image. Embedding message bits rate is different in each regions like fewer bits in smooth region compared with the edged region [3], [4], [9]. Initially it scans the whole cover image in raster scan order and partitioned into the non-overlapping two consecutive pixels blocks. Two consecutive pixels in the *i*th block are denoted as P_i and $P_{(i+1)}$ respectively [3].

The difference of two consecutive pixels is calculated by

 $d_i = (P_{i+1} - P_i)$

(1)

(2)

(3)

The value of d_i denotes the difference of two consecutive pixels in each block. If d_i is small value then it means the block is smooth region, where a larger value indicates the block is edge/noise region. In Block-wise PVD method, core idea was to find more edge areas in order to hide more secret data because of Human vision tolerance in edge areas than in smooth areas [10].

The difference value (d_i) will be in the range from (0 to 255) because greyscale image has max intensity value 256. The difference value (d_i) can be grouped into the several regions based on the lower and upper bound of each R_i [3]

The number of embedded secret bits (t) in two consecutive pixels depends on the user defined range table and it is computed as

bits_width (*t*) = $\log_2 (Upper_i - Lower_i + 1)$ Then, obtained the decimal value from the binary sequences $(1011)_2 = (8+0+2+1)_{10} = 11$

Now, the new difference value formula can be obtained by following formula $d' = t_d + lower_i$

In our proposed scheme, we have used (2×2) block to find three (3) pixel differences [12].

ſ	100	119
	107	√124

i) Horizontal

ii) Vertical

iii) Diagonal

3. RELATED WORK

PVD method is one of the popular algorithm in special domain used for data hiding. This method has been improved a lot from 2003 till now by researchers. This section represents current literature review of PVD methods based on various characteristics.

In 2003 [3], Wu and Tsai proposed a steganography method which considers pixel value differencing (PVD). This algorithm calculates the difference of two pixels for the gray valued cover image. Non-overlapping blocks of two pixels calculation iterates over all the rows of each image in a zigzag manner. The number of bits to be embedded into two consecutive pixels is calculated by their absolute difference and a user defined range table. If a block difference (d_i) is close to 0, then it is considered to be an extremely smooth block, whereas a block difference (d_{ij}) is close to -255 or 255, then it is considered to be a sharply edged block. PVD method embeds more data into complex regions, where pixel pairs with larger difference are often located. Let's assume that P_i and P_{i+1} are two consecutive pixels block in a cover image and their difference is d_i from the equation (1).

Now, if d_i 's range is width (w) then the embedding bits (t) can be calculated by

t = log(w)

(4)

From equation (4), we get the decimal value t which is the number of bits is taken from secret data and used to update d to get new value of d'.

$$d' = \begin{cases} lk+b & \text{for } d \ge 0; \\ -(lk+b) & \text{for } d < 0; \end{cases}$$
(5)

This d' gives us new values (P_i) and (P_{i+1}) of pixels (P_i) and (P_{i+1}) .

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However, the PVD method causes considerable distortion, leading to degradation in image quality. Below we will explain the details of enhanced PVD method and the combination with different other well known methods.

In [5], Wu et al. proposed a slightly modified PVD method. In this method, user defined range table and pixel value difference calculation steps were used from original PVD method. The user range table was divided into two groups, one is lower division and other one is higher division. Smooth and edged areas were considered as small and large pixel value difference respectively. It used three (3) bits LSB substitution for smooth areas and original PVD for edged areas. This modified PVD method shows better image quality (PSNR value).

In [6], Weiqi Luo et al. proposed a secure steganography based on adaptive PVD scheme. In this approach, the cover image was segmented into small squares, then each one was rotated by a random angle of 0° , 90° , 180° or 270° . Then the processed image was partitioned into non-overlapping squares with 3 consecutive pixels. The center pixel was used for secret data hiding. By calculating the differences, it found the toal number of embedded bits. For preserving the local features information, it kept the sorting order of the three pixel values same after data hiding. In additions, this method used sharper regions for adaptive data hiding, while it preserved other smoother regions by value adjustment. The final results analyzed on a large image database and this method improved security issues as compared to the previous PVD-based methods.

Also, Modulus PVD method was proposed by Wang et al. in which modulus function is used for data embedding. The modulus method modifies the value of the difference of the two pixel block. This tackled the boundary falling off problem. But this method shows same result as original PVD.

In previous PVD method, only two consecutive pixel were used as a pixel block for data embedding. The multi-pixel differencing (MPD) is presented by neighboring pixels correlation to estimate the degree of smoothness or contrast of pixels. Below are some of the various MPD methods.

In [8], Weng et al. proposed new scheme based on predictive differencing (PD) to embed in grey image. This approach is where embedding by raster scan order except for the first column and the first row for the cover image. Used several predictors to calculate predictive value (PV) like horizontal, vertical. Predictive error (PE) was calculated as a difference of input pixel and PV. First checked the range table for PE then embedding was done using k-bit substitution into the input pixel. If PE and new prediction error (NPE) are laying in different ranges, then output value has to be re-adjusted. Comparatively this method has provided better capacity and improved output image quality than earlier non MPD works.

In [12], Ko-Chin Chang et al. (2008) proposed Tri Pixel Value Differencing (*TPVD*), it increases the capacity and also provides better imperceptible stego-image for HVS (human vision system). It is also a new approach that uses tri-pixel value differencing. The horizontal, vertical and diagonal edges are used to embed more secret data than the Wu and Tsai (PVD) method [3]. Futhermore, it reduces the quality distortion of the stego-image through an optimal selection and adaptive rules. The output results demonstrate that the embedding in the stego image is imperceptible for human vision while compared to the cover image. This method can provide better embedding capacity than the original PVD method. It also shows the robustness and good results in the dual statistical analysis. The extraction method can work correctly without the original cover images.

In [13], the proposed method which used TPVD with adaptive LSB matching revisited algorithm to maximize the data embedding rate. This method initializes some parameters during data embedding phase which are used for data preprocessing and region selection. After the initial phase, the capacity of those selected region is estimated. If the region is large enough then it performs only at the selected regions the data hiding. Then it also performs post-processing to obtain the stego-image. At the end for data extraction, the side match information is used and based on this information some preprocessing can be performed. After this processing , it can identify the region where data is hidden.

4. PROPOSED SCHEME

In this section, we shall present the proposed scheme in two parts: new embedding method and extraction method, the concept of this new scheme is based on Multi-pixel differencing. During our investigation, we have observed that if we can normalize/encode the value of our secret data then we can simplify the multi-pixel differencing algorithm in a few steps. For our new proposed scheme, we don't have to vary the quantization range table. In this method, we are using fixed length table range. This way our proposed scheme is very much consistent with any images compared to other algorithms which are not consistent in terms of PSNR (pixel value noise ratio) or MSE (mean square error).

First step of our embedding procedure is the secret data encoding, then save into a file or variable to process with the cover image. In our scheme, we have used base64 encoding which has given very good

performance for new pixel value differencing. Base64 implementation uses A–Z, a–z, and 0–9 for the first 62 values. There are 3 other character +, /, =.

Example: (Secret Text)

"The quick brown fox jumps over the lazy dog"

Encoded Text:

VGhlIHF1aWNrIGJyb3duIGZveCBqdW1wcyBvdmVyIHRoZSBsYXp5IGRvZw== Secret text size is 43 but encoded size will be little larger 60. So, encoded size equation will be

4 * ceil(length_of_original_text / 3)

(6)

The reason to use the encoding mechanism, to minimize the error of new pixels value difference. Our focus is to increase the security, capacity of secret data and simplify the implementation for further development.

Figure 1 shows the proposed scheme's block diagram for PVD image steganography.

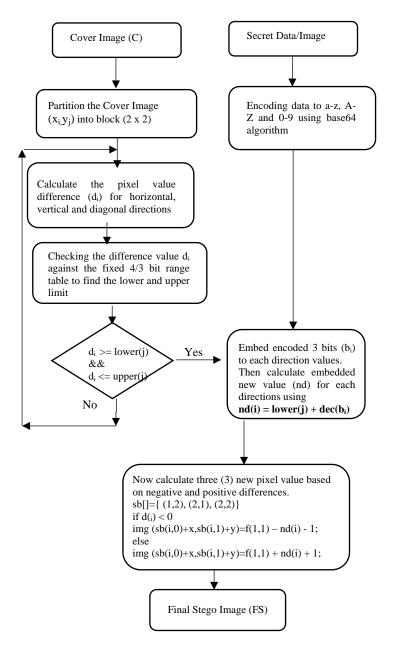


Figure 1. Block Diagram for PVD Image Steganography

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As defined above in Tri-way pixel method, for each component of a block, we can obtain three pixel value differences, d_1 , d_2 and d_3 .

p(1,1)	p(1,2)
p(2,1)	p(2,2)

Then according to d_1 , d_2 and d_3 to find the hiding capacity from range table R_i , the width

w = upper(j) - lower(j) + 1

(7)

The hiding capacity of bits is fixed for our method. It is either 4 or 3 depends on the security and capacity level parameters.

Range Table (1)

Lower = [0 16 32 48 64 80 96 112 128 144 160 176 192 208 224 240] Upper = [15 31 47 63 79 95 111 127 143 159 175 191 207 223 239 255]

Range Table (2)

Lower = [0 8 16 24 32 40 48 56 64 72 80 88 96 104 112 120 128 136 144 152 160 168 176 184 192 200 208 216 224 232 240 248]

Upper = [7 15 23 31 39 47 55 63 71 79 87 95 103 111 119 127 135 143 151 159 167 175 183 191 199 207 215 223 231 239 247 255]

bits_width (t) = log₂(*upper_i* - *lower_i* + 1) (8) After embedding secret bits with lower value of range table, we get new difference value. Now we need to construct new pixel value for our proposed scheme. We have observed several methods and did our own investigation. Then we came up the following new value construction method which is much simpler than any other methods currently exist.

We consider the first pixel (1, 1) from sub-pixel block as **reference point** (RF) for positive and negatives differences.

Now, if difference is positive then the general form will be:	
NPV = RP + ND + 1	(9)
If negative then	
NPV = RP - ND - 1	(10)
NPV - new pixel value	

NPV = *new pixel value RF* = *reference point*

ND = new difference

Data Extraction Process

The extraction architecture of the proposed system for text file/image file is same.

- 1. Partition the stego-image into the (2 x 2) sub-pixel blocks.
- 2. Calculate the difference values as we did in embedded phase.
- 3. Find the embedding bits based on the quantization range table of pixel difference value.
- 4. Continue the process until we find all the hidden bits according to encoded file length. Exit from the extraction process.

5. RESULTS ANALYSIS AND DISSCUSSION

We have chosen cover images from the SIPI Image Database. Here, we have used peak signal-tonoise ratio (PSNR) and MSE methods to analyze our result to show our method is well defined and then the experiment results show the proposed method has better imperceptibility.

The output image quality is calculated by the PSNR. The PSNR formula is defined as

$$PSNR = 10 \times log_2 \frac{255^2}{MSE} (dB)$$
(11)

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Where MSE is the mean square error between the cover and stego images. For a cover image, whose width and height are w and h, then MSE is defined as

$$MSE = \frac{1}{w \times h} \sum_{i=1}^{w} \sum_{j=1}^{h} \left(s(i,j) - c(i,j) \right)^2$$
(12)

Where s(i, j) denotes pixel value from stego images and c(i, j) denotes pixel values from cover images respectively.

PSNR and MSE values of the 70,827 *bytes* (70KB) image capacities for embedding data by using the cover Images. All images are 512x512 and two set of width ranges are used for gray values (Table 1 and Figure 2).

Table 1: EXPRES 1					
Cover Image (512 x 512)	PSNR(db) for Range Table 1 (width 4)	MSE	PSNR(db) for Range Table 2 (width 3)	MSE	
Lena	37.765	10.879	39.119	7.9652	
Baboon	35.898	16.722	39.503	7.2909	
Peppers	37.555	11.417	39.359	7.5368	
Jet	37.508	11.541	38.906	8.3656	
Tiffany	37.493	11.581	39.411	7.4462	

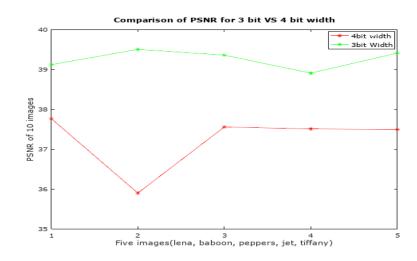


Figure 2. Comparison of PSNR for 3 bit vs 4 bit width.

Comparison of original PVD, TPVD and our proposed scheme of stego-images (512 x 512) for PSNR, MSE values (Table 2 and Figure 3).

Table 2. EXPRES 2						
Cover Image	Wu and Tsai		Ko-Chin Chang		Our Proposed	
	Original PVD		Tri-way PVD		Method	
	Cap.	PSNR	Cap.	PSNR	Cap.	PSNR
	(bytes)		(bytes)		(bytes)	
Lena	50960	41.79	75836	38.89	74047	38.907
Baboon	56291	37.90	82407	33.93	74047	39.305
Peppers	50685	40.97	75579	38.50	74047	39.150
Jet	51243	40.97	76352	38.70	74047	38.696

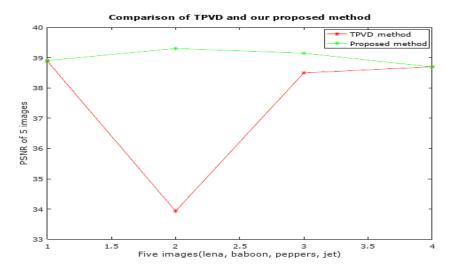


Figure 3. Comparison of TPVD and Proposed Method

5.1 Security Verification using RS Method

After embedded the secret data into the cover images using our proposed method, the primary target is to generate our final stego images perceptually as much as close to the original cover images. The method which is called stego-analysis is generally used to check and detect whether an image is a stego-image or not. The dual statistical stego-analytic technique proposed by Fridrich et al. [15] can detect whether the final stego-image is suspicious or not, using LSB substitution. Therefore, we have applied RS method against our generated final stego-image to test our proposed new method performance for security measurement; data is shown in Table 3.

The 'mask' in RS Steganalysis [15] determines how the pixels are grouped and which pixels of each group are LSB-flipped. The masks [0 1 1 0] and [0, 1; 1, 0] were used by Fridrich et al., ACM workshop. RS result value is $0\sim100\%$, if RS <= 0, then it means no embedded message exists in the image.

Table 3. Mask matrix 1					
Final Stego-Image	Mask	RS result	Comment		
Lena	[10101]	0.010232	Less Suspicious		
Baboon	[10101]	-0.021465	No Msg		
Peppers	[10101]	-0.071083	No Msg		
Jet	[10101]	-0.019284	No Msg		
Tiffany	[10101]	-0.087895	No Msg		

Table 4. Mask matrix 2					
Final Mask		RS result	Comment		
Stego-Image	(Used by Fridrich et al.)				
Lena	[0 1 1 0]	0.0068959	Less Suspicious		
Baboon	[0 1 1 0]	-0.10637	No Msg		
Peppers	[0 1 1 0]	0.0066805	Less Suspicious		
Jet	[0 1 1 0]	-0.003463	No Msg		
Tiffany	[0 1 1 0]	-0.12353	No Msg		

From our above results (Table 4), we can see that Mask matrix is very important for the RS Steganalysis method. In future we can improve our algorithm more against the RS matrix value. So that attacker can't use any smaller matrix to suspect our final generated steg-image. We have to improve such a way, RS method has to be used the bigger multi-dimensional matrix to detect, which won't be feasible in real-time or even few weeks situation. This way we can provide 100% real time security.

In future, we can apply more similarity measures parameters like RMSE, SSIM, Shannon's Entropy, NAE, Average difference and so on. It can also be tested against BPNN, SVM and K-NN classifier based Steganalysis algorithm [18].

CONCLUSION 6.

This work designs a new novel efficient image steganography PVD based method to embed secret information into images without producing any perceptible image distortions. In particular, we proposed an intuitive idea of secret data encoding to apply in image steganography. It helps to reduce the edge distortion because of new value construction. There is no need of referencing the original image when extracting the embedded data from a stego-image. If we choose a proper range table width then we can also improve the PSNR and increase the data embedding capacity, as well as, better image quality. The theoretical analysis shows the proposed scheme is well defined and has larger capacity and higher PSNR than those of Wu and Tsai (original PD), Ko-Chin Chang (Tri-way PVD) and other PVD based methods.

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